MEDIA RELEASE

8th May 2024

SOCO named finalist for 2024 Partnership Awards by the International Association of Microsoft Channel Partners.

SOCO (ASX:SOC), one of Australia's leading IT providers of digital transformation solutions is thrilled to announce its recognition as a finalist for the 2024 Partnership Awards by the International Association of Microsoft Channel Partners (IAMCP). This prestigious acknowledgment reflects SOCO's commitment to excellence in partnership and its dedication to delivering innovative solutions that benefit both clients and communities.

SOCO earned this honour through its work on the Currumbin Wildlife Hospital Vet Database Project. An initiative enabled by the successful partnership between SOCO and Microsoft Managed Services Provider, Mercury IT.

The Vet Database leveraged the Microsoft Power Platform and was designed to enhance operational efficiency enabling better outcomes for the animals under the hospital's care. By utilising Power Apps, Power Pages, and Power BI, SOCO developed a more efficient and user-friendly solution tailored to the organisation's unique needs.

Paul Solski, International P2P Committee Chair, congratulated SOCO on its achievement: "*The IAMCP P2P Awards are given to member companies that illustrate the highest standard in partnering and delivery of joint solutions that significantly benefit members and customers. In a global community that thrives on partnering, winning this award is an impressive accomplishment. Congratulations!*"

Eddie Bader, IAMCP International President, emphasised the importance of collaborative relationships in achieving success: *"When partners adopt a culture and mindset of investing in collaborative relationships with other partners, there is no limit to what they can achieve. The IAMCP P2P Awards recognise and celebrate the success stories of those partners committed to leveraging one another's strengths to deliver the best solutions to their customers now and in the future. It is a privilege to honour SOCO and Mercury IT for their achievements."*

Natasha Reynolds, who leads Partnerships at SOCO also shared her thoughts on being a finalist for the 2024 Partnership Awards: *" A shared commitment to innovation helped drive meaningful change for this project.*

Currumbin Wildlife Hospital holds a special place in the hearts of our team, and we are delighted the project is receiving local and international attention via the IAMCP award."

The IAMCP P2P Awards recognise member companies that demonstrate the highest standards in partnering and the delivery of joint solutions that significantly benefit members and customers. For more information, visit IAMCP

For media enquiries contact:
Grace Tiong
Head of Marketing
grace.tiong@soco.com.au

ABOUT SOCO

SOCO (ASX:SOC) is a multi-award-winning IT consultancy specialising in the delivery of digital solutions, business applications and integration projects. Since 2013, SOCO has been working shoulder to shoulder with our clients to achieve transformative business outcomes. By placing people at the centre of everything we do, we ensure our focus remains on meeting the unique requirements of our people including employees, clients, and partners.

At SOCO, we operate as a unified family, blending our collective expertise with a results-driven approach that consistently exceeds our clients' expectations. Our commitment to providing exceptional service combined with our strong presence across Australia, having teammates located in every state and offices in Brisbane, Canberra, Sydney, Melbourne, and Perth ensures that we can be there for our clients whenever they need support, firmly positioning SOCO as a trusted advisor.